



The Winning Proposal



Bespoke Consulting Services

Our clients – many of whom are respected leaders in their industries – have benefited from The Winning Proposal's standard Training, Coaching and Workshops packages.

But sometimes your requirement might be a very long way off the beaten track or extremely specialist ...

Where your needs for proposal improvement do not neatly fall into our standard Training, Coaching or Workshops packages we will agree a tailored, targeted workstream that is going to be the most effective way of improving your bids.

Your requirement might be for something really quite esoteric, say graphically illustrating your Executive Summaries. Or it might be for a one-off bundle of support services, just for you, targeted against that vital “must win” bid. Or do you have to raise the bar across your entire bid function?

If your need is really weird and wonderful we might not be able to help ...

... but then again we might have something up our sleeve that's absolutely perfect for you. Our consultants have helped some interesting clients in the past ...





We sought a strategic business partner able to quickly understand our needs for development and to help define our top level plan for future success ... throughout Duncan [the Winning Proposal] impressed us with his thoughtfulness, professionalism and dedication.

Group Marketing Director, benenden group



Canon



They took my outline ideas for the presentation and created a version that was visually very impressive and thoroughly engaging for the audience. A job well done!

EMEA Project Director, Canon Europe




doctorlink





They have the ability to take complex ideas and simplify them – so that the audience quickly understands the benefits they will get from us.

Graham Jones, Programme Director and Bid Controller, DoctorLink



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